



JULIE GALLEY QUARM JOINS MCGAVREN GUILD AS VP/DIRECTOR OF SALES IN DALLAS

NEW YORK, May 8, 2014—McGavren Guild, a Genesis Media Holdings company, announced today that Julie Galley Quarm has joined the independent media representation firm as vice president/director of sales in Dallas. In this role, she reports to Kevin Garrity, president and chief executive office, and will oversee all sales for McGavren Guild client stations in the Dallas region.

"This is a major hire for McGavren Guild and Genesis Media Holdings as we continue to build one of the strongest teams in radio sales," Garrity said. "Julie is a very talented executive with great relationships and a stellar track record of developing new business. She will play an integral role in helping our client stations grow their revenue and share."

Quarm said, "McGavren Guild is a terrific company with a very bright future under the strong leadership of Kevin Garrity. It was an easy decision for me to be a part of the team that will grow key client relationships and develop new opportunities in the Dallas/Fort Worth region."

Quarm joins McGavren Guild from Katz Radio Group, where she was a senior account executive representing station groups with outlets in 48 top markets.

Earlier, she was a senior account executive at Interep; network account coordinator at Premiere Networks; and senior scheduling coordinator at Nielsen Media Research.

About McGavren Guild

McGavren Guild Media is an independent media representation firm focused on providing excellence in all facets of revenue generation for its clients. The firm represents nearly 600 radio stations in more than 170 markets across the country. McGavren Guild is owned by Genesis Media Holdings, whose portfolio also includes Local Focus, Media Services and Solutions and a stake in McGavren Guild Malls, which over the last few years has become the preeminent independent mall media representation company.



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